



## FASHION DESIGN - PROGRAM

The Fashion Design course aims to introduce students through multiple pathways, helping them not only to enhance their practice for the Fashion Design and illustration, but also to acquire a more specific and multifaceted sensitivity toward anything that involves fashion, such as new trends, technical aspects and development of the style of the clothes, the influence of history on the dress, the theoretical approach to the methods used to develop the work and planning fashion collections. The course will develop through a process that involves several stages:

- Study of human anatomy through the simplified design
- Study of the different body positions and illustration techniques
- Synthesis of the anatomic design and creating graphics and illustrations bases on which to develop sketches of garments
- Introduction and testing of the different techniques of color (Pantones, colored pencils, watercolors)
- Understanding and application of techniques that represent different tissue types
- Theoretical explanation of the methods commonly used to develop the work of a collection major fashion houses
- Development of a fashion collection under creative design methods
- Identifying and developing a theme using the method of planning phases:

**Phase 1:** Phase of creative research through magazines, newspapers, books, catalogs, photographs taken by students around the city

**Phase 2:** Synthesis phase of the trend through the construction of a panel of trend summarize the research on the chosen topic.

**Phase 3:** Development of the theme through drawings and illustrations of fashion

**Phase 4:** Preparation of technical drawings in plan

**Phase 5:** Study and paging for the presentation of the collection

**Phase 6:** Presentation of the collection

During the course, depending on the specific interests of students and the topics chosen will possible to diversify and develop the most interesting. It will be possible to study the history of clothing, focus the attention on an specific style, prepare a presentation book or to undertake design accessories, bags and shoes.

The course duration varies depending on the specific interests of the student and the topics covered will be examined and revised according to the student's needs.



This course is available in the following types and prices:

<b>Weeks</b>	<b>BASIC COURSE</b> 6 lessons a week	<b>SEMI-INTENSIVE COURSE</b> 10 lessons a week	<b>INTENSIVE COURSE</b> 20 lessons a week
1	<i>available only as intensive course</i>		400 €
2	285 €	395 €	700 €
3	375 €	515 €	1000 €
4	440 €	615 €	1120 €
5	515 €	725 €	1320 €
6	580 €	820 €	1490 €
7	670 €	965 €	1760 €
8	760 €	1120 €	2040 €
9	850 €	1235 €	2245 €
10	940 €	1340 €	2440 €
11	1030 €	1470 €	2670 €
12	1120 €	1600 €	2900 €
13	1210 €	1730 €	3140 €
14	1300 €	1860 €	3380 €

Art materials are not included in the course fees. Anyway, basic materials will be provided by the school for the first lesson and the teacher will give each student a list of materials to buy, according to artistic techniques and projects that each student intends to develop. A card supplied by the teacher at the beginning of the course will allow students to purchase art materials in a large specialized store near the school, where students can find a wide variety of high quality art materials at discounted prices.

The cost for basic art materials is normally roughly 30 Euro.

Classes are held in Italian and English. Students can start courses every week and can enroll for a minimum of one week in the “Intensive” course and for a minimum of 2 weeks for the “Basic” and “Semi-intensive” courses. The topics covered in the months following the first one will focus on further investigation of the issues proposed in the basic course. The courses can be attended by beginners as well.

At the end of the course participants will receive a Certificate of Participation (Diploma).

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